

LEADING STRATEGIC DIGITAL TRANSFORMATION 2024

Transforming Organizations into Data-Driven & People Focused Businesses

24 - 26 June 2024 | Stripes Hotel Kuala Lumpur

"The greatest danger in times of turbulence is not the turbulence; but acting with yesterday's logic"
Peter Drucker

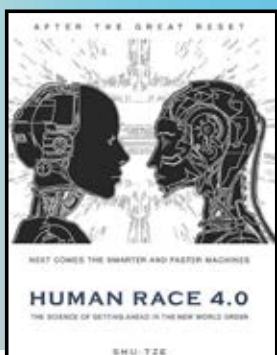
Digital Transformation is a journey involving complex ecosystems of capabilities way beyond adopting the latest technology. Ensuring the organizational strategy, structure, people, processes and practices are aligned to deliver the intended impact and creating sustainable results is of utmost importance. While digital transformation has taken a quantum leap in a disruptive and chaotic world, leaders need to be agile and have the resilience to achieve their digital priorities. They need to assess digital maturity levels, priorities resources, navigate psychological barriers, and influence various stakeholders. They also need to develop the organizational and people's digital capability to increase efficiency and productivity across core business areas. LEADING STRATEGIC DIGITAL TRANSFORMATION is a 3-days workshop designed to empower top leadership and middle management teams with practical steps to lead organizational-wide digital transformation. Participants will learn the 3 critical phases and 8 crucial steps to prepare the organization and people for the digital economy.

Course Trainer:

Shu-Tze is a humanist, futurist, and strategist in organisational and cultural transformation. She has over 20 years of experience working with global corporations and consulting firms. She leads Strategic Transformations, Culture Change, Performance Alignment, C-Suite Successions, and Leadership Development. She is also known for her principle-centred, purposeful-driven leadership. She transforms organisation and culture by aligning purpose-profit with the Logic-Emotion Equilibrium approach to delivering breakthrough results.

Innovative Program Delivery Approach for this 3-days workshop each participant will learn:

- Gain market and business insights on how the world is shifting and future megatrends impacting businesses, work and consumers today.
- Unravel how technology innovations and the 4th industrial revolution are disrupting various industries.
- Assess digital transformation maturity levels, increase productivity and efficiency across core business areas.
- Gain insights from the world most innovative organizations on how to transform organization and people.
- Align business operation structure and practice to create sustainable culture transformation.
- Foster a neuroscience approach to conquer psychological barriers to change and increase sustainable results.
- Acquire the step-by-step proven formula global consulting firms use to lead change effectively.



Early Bird Participants will receive a complimentary copy of Limited 1st Edition of the book, **"Human Race 4.0: The Science of Getting Ahead in the New World Order"**.

Organized by:



Official Hotel:

